

# INTEGRITY AND GOOD GOVERNANCE

Staying ahead of the game

Sport Resolutions  
Conference  
Grange St Paul's Hotel  
5<sup>th</sup> May 2016  
London

## ABOUT THE CONFERENCE

Sport Resolutions is proud to present our second annual conference, *Integrity and Good Governance: Staying Ahead of the Game*. Once again we promise to challenge and inform you about the issues that create conflict and disputes in sport. Our theme this year centres on the legal, ethical and cultural challenges facing the governance of sport. Our world-class line up of speakers will guarantee a day of lively debate, analysis and insight into the integrity and governance of sport. BBC 5 Live presenter Eleanor Oldroyd will host and facilitate the conference.

“Lively debate,  
analysis and  
insight”



# SESSION DETAILS

## SESSION 1

### **LESSONS IN GOOD GOVERNANCE: WHAT WENT WRONG AT FIFA?**

FIFA, the UCI and more recently the IAAF have all come under scrutiny for the way their respective sports are governed. In this session we ask whether existing models of sport governance are fit for purpose. We explore the problems faced by federations when commercial interests conflict with ethical and transparent governance of their sport. What do we mean by transparency and accountability? Is there a need for greater independence? How is this achieved? Do we need a new model for sport governance? Do federations have the appetite for change?

## SESSION 2

### **SURVIVING ABUSE: CREATING A SAFEGUARDING CULTURE IN SPORT**

Sexual abuse scandals have hit some of the major institutions in British society and as understanding of abuse has grown organisations are having to face up to a growing number of complaints from survivors of abuse. In this session we explore the issues for sport and assess the progress made in preventing and tackling abuse in sport. Does sport present a specific risk? What are the legal, financial and reputational risks? How can abuse in sport be prevented? Is abuse in sport taken seriously enough? What can sport learn from crises in other sectors?

## SESSION 4

### **TALENT SELECTION IN SPORT: DO THE BEST GET PICKED?**

Sport is the one thing in our lives that is a pure meritocracy. You play well, score a goal, run the fastest time, achieve the best score or take the most wickets and you are in the team. At the elite end of the game it means you secure the most lucrative contracts and become a household name. In this session we ask whether the sports industry is ahead of the game in identifying and selecting talent. Do the best always get picked to perform, coach, and govern in sport? Is it acceptable that only a handful of professional football managers are from black and ethnic minority backgrounds? Is it inevitable that a majority of our Olympians and England Rugby World Cup players are educated at private schools? What prevents sports stars talking more openly about their sexuality? Does it matter how individuals are appointed and elected to the boards of federations? How does under-representation of women in the board room impact on the development and commercialisation of sport?

## SESSION 3

### **DOPING POSITIVES AND NEGATIVES: HOW TO WIN BACK TRUST?**

The conclusion of Dick Pound's WADA review of drug testing strikes at the very heart of the way sport is governed. Despite increased testing and scientific advances, anti-doping programmes are failing. Drug cheats are getting away scot-free because of a lack of will among sports organisations, governments and athletes to tackle the problem. How do we deter and catch drug cheats without casting doubt and suspicion on performances of honest and clean athletes? Are we entering a new era in sport where high profile athletes need to be more proactive in proving they are clean? Is the athlete biological passport the answer? What more can UKAD, WADA and sport federations do to catch dopers and to protect clean athletes? How do we continue the fight against doping without losing the trust of clean athletes and sport fans?

# SPEAKERS



**ELEANOR OLDROYD** is an award winning sports journalist and BBC 5 Live presenter. In 25 years at BBC Sport, she has broadcast from major sporting events at home and abroad, including Wimbledon, Formula One Grand Prix, the Rugby World Cup, the Grand National, and many football matches. Rio 2016 will be her seventh summer Olympic Games, her tenth in total. Eleanor was also part of the Test Match Special team for five years. She was named the Sports Journalists' Association Broadcast Presenter of the Year for 2014.



**PAULA RADCLIFFE MBE** is an English long-distance runner. She is the current women's world record holder in the marathon. She is a former IAAF marathon world champion and multiple winner of the London and New York Marathons. On the track she has been a 5000m Commonwealth champion, 10,000m European champion and 10,000m IAAF World Championships silver medallist. Paula is an active campaigner against the use of drugs in sport and has spoken publicly about the problems of athletes releasing their blood-test history.



**MICHAEL VAUGHAN OBE** is a retired cricketer who represented Yorkshire and England. Known for his shrewd captaincy and man management skills, he captained England in 51 Tests between 2003 and 2008. He was the captain of the England team when they regained the Ashes in 2005, eighteen years after having last won the trophy. He now works as a freelance broadcaster covering cricket and golf.



**RICHARD POUND** is a Canadian lawyer and former Olympic swimmer and commonwealth record holder, president of the World Anti-Doping Agency (WADA) and vice-president of the International Olympic Committee (IOC). He is currently chairman of the board of the Olympic Broadcasting Services and recently chaired the WADA Independent Commission into doping in international athletics.



**ALEXANDRA WRAGE** is president and founder of the US based anti-corruption and corporate transparency organisation Trace International. She is an expert in the topics of international law, anti-corruption initiatives and the hidden costs of corruption. She is a former member of FIFA's Independent Governance Committee and served on the 2015 B20 Taskforce on Anti-Corruption, which drafted recommendations to G20 leaders for consideration in their global economic policies.



**BRENDON BATSON OBE** is a retired professional footballer who became one of the pioneer black football players in England. He started his career at Arsenal, before captaining Cambridge United and ending his career prematurely at West Bromwich Albion in 1982 after a serious playing injury. Brendon is a special adviser to the Football Association, Trustee of the Professional Footballers' Association and until recently was chair of the diversity charity Sporting Equals.



**JAMIE BAULCH** is a British sprint athlete and television presenter. He is a 400m world indoor champion, 4 x 400m relay world champion and 4 x 400m relay Olympic silver medallist. He narrowly missed out on gold at the 1996 Olympic Games to a US team including Alvin Harrison, who subsequently served a four year doping ban.



**JONATHAN BELLAMY** is a barrister at 39 Essex Chambers specialising in commercial law and sports law. His sports law work includes commercial contract disputes (including player-agent, marketing and online gaming), insurance coverage, professional liability, regulatory, discipline and selection/eligibility. He has advised sports governing bodies on structural governance, competition law, negligence, historic sex abuse and judicial review issues. He is a practising Chartered Arbitrator, FA Rule K arbitrator and arbitrator for Sports Resolutions' Commercial, Football and Integrity & Discipline Panels.



**RICHARD CABORN** is a British Labour Party politician who served as the Minister for Sport for a record period of time in the Blair Government. He was later appointed by Gordon Brown as the Prime Minister's Ambassador for England's 2018 World Cup Bid with responsibility for lobbying FIFA.



**DR PHILIP HOPLEY** is a Consultant Psychiatrist, Managing Director at Cognacity and a former semi-professional rugby player. He is recognised as a leading expert in sport mental health and runs the Cognacity Sport Confidential Helpline supporting athletes from 14 sports across the UK.



**JOHN MEHRZAD** is a barrister at Littleton Chambers who specialises in commercial, employment and sports law. He advises and represents athletes, coaches and sports organisations on contractual matters, discrimination and selection issues. He regularly appears before the High Court, employment appeal tribunals, sport arbitration panels, and he is a Chairman of the FA's Anti-Discrimination Panel.



**LIZ NICHOLL OBE** is Chief Executive of UK Sport. She has played a pioneering role in the development of the elite sport system in the UK and is now approaching her fifth summer Olympic Games. She is a former international netball player, Chief Executive of England Netball and Director of a World Netball Championship.



**ANDY PARKINSON** is Chief Executive Officer of British Rowing, the governing body for the sport of rowing with responsibility for the training and selection of individual rowers and crews representing Great Britain and for participation in and the development of rowing and indoor rowing in England. He is the former Chief Executive of UK Anti-Doping, independent observer for WADA, and Medical & Scientific Director at the International Paralympic Committee.



**MICHAEL PETHER** is a partner at global risk and insurance law firm BLM. He has experience across a range of complex areas of personal injury litigation, including catastrophic injury and disease. He is particularly noted as a specialist in defending abuse claims and often represents local authorities and religious and charitable organisations.



**KENDRAH POTTS** is a Legal Director in the Sports Group at Mishcon de Reya. Kendrah was Legal Counsel to the Commission established by the UCI to investigate doping and allegations of corruption and mismanagement in cycling and was the lead lawyer on integrity and anti-doping for the London Organising Committee of the Olympic and Paralympic Games. She regularly advises SGBs, clubs, agents and athletes on regulatory issues and disciplinary cases, particularly in the fields of anti-doping, sports corruption and governance.

“A world class line-up of speakers”

Speakers continued



**NIC COWARD** has been involved in some of the world's leading sports organisations for over 20 years. Roles have included General Secretary of the Premier League and Chief Executive of the British Horseracing Authority, interim Chief Executive of the Football Association and a director of Wembley Stadium. Recently he was appointed independent chair of England Golf Partnership. He has also been a board member of the International Horseracing Federation, European Professional Football Leagues and on the UEFA Professional football Strategy Council, and was the first chair of the Sports Rights Owners Coalition.



**ANNE TIIVAS** is Director of the Child Protection in Sport Unit, a partnership between the NSPCC and the sports councils and winner of the UEFA Monaco charity Award for 2014. She is a qualified social worker with extensive experience of working for local authorities to safeguard and protect the welfare of children and young people.



**GLORIA VISERAS** is a Spanish national gymnastics champion who competed for Spain at the 1980 Olympic Games in Moscow. She is a mother of three, survivor of abuse and campaigner for safe sport across the Olympic movement.



**ED WARNER OBE** is Non-Executive Chairman at UK Athletics and Chairman of the organising committee of the 2017 World Athletics Championships. He has recently announced UK Athletics' Manifesto for Clean Athletics which calls for longer bans and for the implications of resetting records to be explored. He is both a city businessman and a leading media commentator on financial matters.



**JANE PURDON** is Head of Governance and Leadership at UK Sport, prior to which she was Director of Governance at the Premier League and Club Secretary and Lawyer at Sunderland Football Club. Jane is responsible for drafting the Code of Governance for Sport that forms a key part of the British Government's new strategy for sport.



**KATHERINE STARR** is a retired athlete who competed for Great Britain at the 1984 and 1988 Olympic Games in the sport of swimming. She is founder and president of Safe4Athletes, a not-for-profit organisation based in the USA that is dedicated to creating a positive sport environment which promotes athlete welfare and safety and is free from the sexual abuse, bullying and harassment that she experienced as an elite athlete.

# PROGRAMME

5TH MAY 2016 – GRANGE ST PAUL'S HOTEL, LONDON.

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## MORNING

### 0915 Registration

(The Wren-Nelson Suite, Lower Ground, Floor 2)

### 0945 Introduction by Eleanor Oldroyd

#### SESSION 1

##### 0950 Lessons in Good Governance: What Went Wrong at FIFA?

Setting the scene  
**Alexandra Wrage**

Panel discussion  
**Richard Caborn, Jane Purdon, Alexandra Wrage, Jonathan Bellamy, Nic Coward**

In association with

**MOORE STEPHENS**

### 1105 Morning break

#### SESSION 2 to be broadcast on BBC Radio 5 live

##### 1130 Surviving Abuse: Creating a Safeguarding Culture in Sport

**Dr Phil Hopley** talks to former Olympic Athlete **Gloria Viseras** about surviving abuse and creating a safe sport environment

Panel discussion  
**Andy Parkinson, Katherine Starr, Anne Tiivas, Michael Pether**

In association with



### 1245 Buffet lunch

(Novello Restaurant, Floor 1)

## AFTERNOON

#### SESSION 3

##### 1400 Doping Positives and Negatives: How to Win Back Trust?

Setting the scene  
**Richard Pound**

**Eleanor Oldroyd** talks to **Paula Radcliffe** about how to deter and catch drug cheats without casting doubt and suspicion on the performances of clean athletes.

Panel discussion  
**Jamie Baulch, Kendrah Potts, Richard Pound, Paula Radcliffe, Ed Warner**

### 1530 Afternoon break

#### SESSION 4

##### 1550 Talent Selection in Sport: Do the Best Get Picked?

In association with

Panel discussion  
**Brendon Batson, John Mehrzad, Liz Nicholl, Michael Vaughan**

**LITTLETON**

### 1645 Closing remarks

followed by drinks reception (Sports Bar, Ground Floor)

Drinks reception sponsored by **perkinslade**



## THE VENUE

Grange St Paul's is a luxury 5-Star hotel, nestled beside St Paul's Cathedral in London's bustling business district.

Its contemporary glass interior houses 433 guest bedrooms, an array of bars and restaurants, a stunning Ajala Spa and a private health and fitness club with gym and 18m swimming pool.

The hotel also has two expansive floors of meeting and events space, and a dedicated business centre with PC workstations and print and fax facilities for business travellers.

We have organised a discounted rate of £230.00 + vat for delegates wishing to spend the night of Wednesday 4th May in a superior room at the Grange St Paul's. This includes use of the spa and a full English breakfast. Alternatively, rooms are available at Club Quarters St Paul's for £165.00 + vat. Please contact Sport Resolutions for further details.



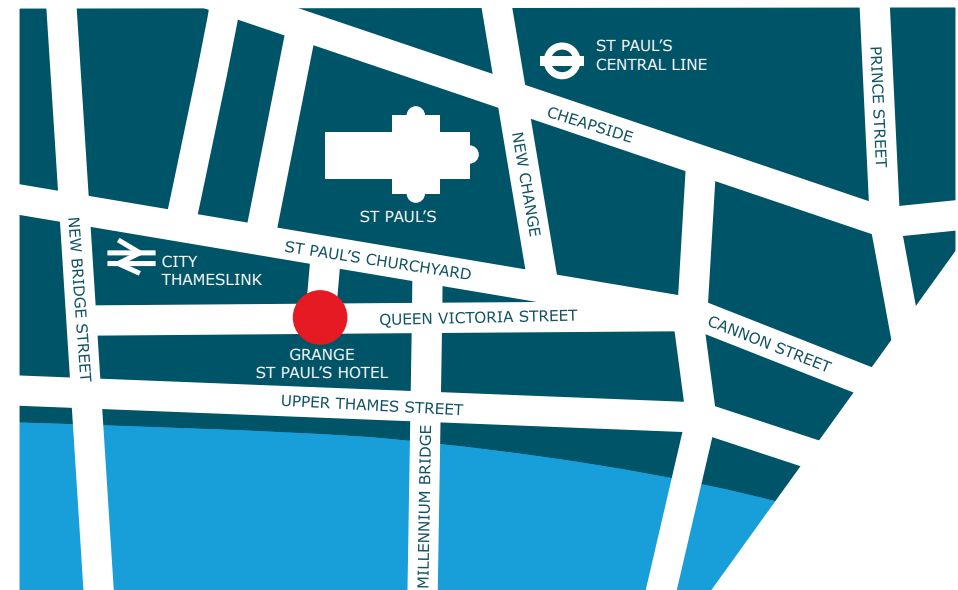
St Paul's, Central Line  
2 minutes



City Thameslink, Overground  
5 minutes



Grange St Paul's Hotel London  
Wren-Nelson Suite (LG Floor 2)  
10 Godliman Street  
London EC4V 5AJ



# MEMBERSHIP

## JOIN SPORTRES CLUB AND RECEIVE A 20% DISCOUNT ON YOUR CONFERENCE PLACE

SportRes Club Members receive a 20% discount on the standard cost of a conference ticket, plus exclusive access to sport dispute resolutions resources, discounted services and association benefits.

### SPORTRES CLUB BENEFITS

- Searchable online database covering 15 years of Sport Resolutions' arbitration awards and case studies, including all UK National Anti-Doping Panel cases, UK athlete selection appeals and many other arbitration awards and appeals covering regulatory issues such as match fixing, discrimination, safeguarding and player eligibility. All are summarised and fully indexed with key words and learning points.
- Sport Arbitration Handbook (A5 size) containing expert legal analysis of recent sport law cases, a contacts directory of sport law professionals and relevant arbitration rules and procedures. Easy to carry to hearings and meetings.
- WADA Code 2015 Rule Book (A5 size) containing the new WADA Code that came in to force in 2015 and guidance notes.
- 20% discount on Sport Resolutions' 2016 annual conference, training and seminar programme.
- 20% discount on hearing room and mediation room hire at Sport Resolutions' 1 Salisbury Square arbitration and mediation centre.
- Discount on associated benefits and services.



### TYPES OF MEMBERSHIP

-  Become an individual member of SportRes Club for £189 a year
-  Become a team member of SportRes Club for £399 a year (3 named individuals)
-  Become an organisation member of SportRes Club for £799 a year (unlimited individuals)

[www.sportresolutions.co.uk](http://www.sportresolutions.co.uk)

# REGISTRATION

## TO REGISTER FOR THE CONFERENCE DON'T MISS OUT ON OUR EARLY BIRD DISCOUNTED RATES WHICH ARE AVAILABLE UNTIL FRIDAY 8TH APRIL 2016

### EARLY BIRD RATES

(until Friday 8th April 2016)

Standard: £405 + vat

Sports Governing Body: £324 + vat

Full-time student: £90 + vat

### STANDARD RATES

(from Saturday 9th April 2016)

Standard: £450 + vat


Sports Governing Body: £360 + vat

Full-time student: £100 + vat

### TO BOOK YOUR PLACE

 call **020 7036 1966**

 email us at **[resolve@sportresolutions.co.uk](mailto:resolve@sportresolutions.co.uk)**

 visit our conference page at:

[www.sportresolutions.co.uk/events](http://www.sportresolutions.co.uk/events)



Sport Resolutions (UK)  
1 Salisbury Square  
London EC4Y 8AE  
T: 0207 036 1966  
[resolve@sportresolutions.co.uk](mailto:resolve@sportresolutions.co.uk)  
[www.sportresolutions.co.uk](http://www.sportresolutions.co.uk)  
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